



Are you our next **Marketing Manager?**

Bratislava or Hybrid | 30 - 40h/week | Contract | From € 2 100

Greetings and salutations from Mindworx! 🙌 We are a boutique consultancy using cutting-edge insights from consumer psychology and behavioral economics. Since 2015, we have delivered projects across Europe to market leaders in telco, banking, and insurance.



Join our team to strengthen our brand and attract projects from all around the world! 🌍 Ambitious much? Perhaps, but so are you.

🚀 If this sounds like something you could get on board or know someone great, shoot us an email at marketing@mindworx.net

About the role

You are in charge and execute a whole plethora of Mindworx marketing activities such as:

- Plan and organise lead gen webinars
- Put together the concept and organise in-person events such as Business Breakfast in Bratislava or Prague
- Create content plan for newsletters, socials, and case studies
- Manage company socials in cooperation with copywriter and designer
- Manage all email marketing campaigns incl. monthly newsletter
- Edit and update content on the Mindworx website

🍀 We communicate primarily in English, sometimes in Slovak and/or Czech.



What we are looking for


- At least. 4 years of experience in B2B Marketing (part-time experience counts)
- Speaker of:
 - business English written & spoken (C1/C2)
 - native-like Slovak or Czech - written & spoken
- Event management - who has organised online and offline events from concept to delivery.
- Confident user of our tech stack:
Figma, Wordpress, Mailchimp or MailerLite, Google Docs & Sheets, Google Analytics and other Google tools, basic video editing tools, and LinkedIn (incl. ads). Other social media is a plus.


You are a great fit if you got


- Meticulous and have attention to detail
- Analytical mindset
- A self-driven person keen on delivering complex tasks
- Tech-savvy person who is looking to master the next marketing tool
- Curious about consumer psychology & behavioral economics




What we offer

 **Vacation days & sick days:** Take the time you need to recharge and come back full of new ideas and energy. Everyone is guaranteed a minimum of 20 - 25 paid vacation days.

 **Flexible hours & work from home:** We let you structure your work schedule around your needs and it is up to you where you work. We welcome you to join us in the office at least once a week.

 **Quality time with the partners:** Get 1on1 time with Matej, our CEO, or Michal, Head of Consulting to talk about anything. Share your ideas, ask for advice, or just bond.

 **Participate in clients' projects:** Looking to learn more about conversion copywriting, building customer journeys, customer research, or product design? If you are on top of your agenda, your colleagues - consultants may let you tag along on their projects.

Usual hiring workflow

14 business days from CV review to offer

- 1-on-1 intro interview with Head of Marketing
- 1 Skill assessment via an assignment with mutually agreed delivery date (1-7 days)
- Final interview with a the Boss (CEO or Head of Consulting)
- Official offer



About Mindworx

We are 5, (mostly) 30-something, (mostly) psychologists who help banks and insurance companies across Europe to figure out what to say and how to say it so that it works for sales, retention and even improving CX.

Because expertise requires two things. Focus and time, in almost 10 years, our scope has narrowed to 3 key industries TELCO, insurance, and banking and 3 core assignments:

- Creating sales and CX customer journeys
- Crafting up persuasive communication and making sales more efficient
- Redesigning products and services or/and creating them from scratch

Our team is a perfect blend of (mostly) self-aware introverts and extroverts where psychological safety is not just a word but actually something that helps us do our best job and feel good. 😎

Curious about your future colleagues? Let's have a look. 😎

Your closest colleague will be [Jana, our Head of Marketing](#). She works on developing new projects with [Matej, our CEO](#). Besides Jana, you'll work closely with [Michal, Head of Consulting](#). Our consultants working on projects for clients across Europe are [Kris](#), [Niky](#), and [Roman](#).